

FOR TEACHERS

- Textploration Projects are for 3rd-7th grades to show what they have studied in the Sacred Text part of the curriculum
 - The teacher who is responsible for Sacred Text learning, is also responsible for this project
 - And, the team should work together so that the project is complete!
 - Each child should complete 1 project (NOT one on Sunday and one during the weekday)
- For SY2024-2025, there will be two showcases: December 8 & March 9
- Please use this Powerpoint to introduce the second Textploration project to your class
- Have fun with the project and let leadership know if you need support!
- AES will provide the following:
 - Brainstorm sheets

A large white billboard is mounted on a tall, grey metal pole. The billboard is rectangular and occupies the central portion of the image. The background is a bright blue sky filled with soft, white, scattered clouds. The top of the billboard is aligned with a row of small, dark, rectangular structures that appear to be part of the billboard's support or lighting system. The pole itself is visible at the bottom center, extending upwards to the billboard's base.

Textploration Project 2

Showcase Date:
March 9, 2025

Goals



Have fun with your classmates!



Use your creative energy



Internalize your sacred text
learning to produce something
artistic



Complete a project

A large white rectangular sign is mounted on a metal structure, likely a billboard or a large display. The sign is positioned in the center of the frame. The background is a bright blue sky with scattered white clouds. The metal structure supporting the sign is visible, showing various beams and brackets. The overall scene is bright and clear.

What is this unit's project?

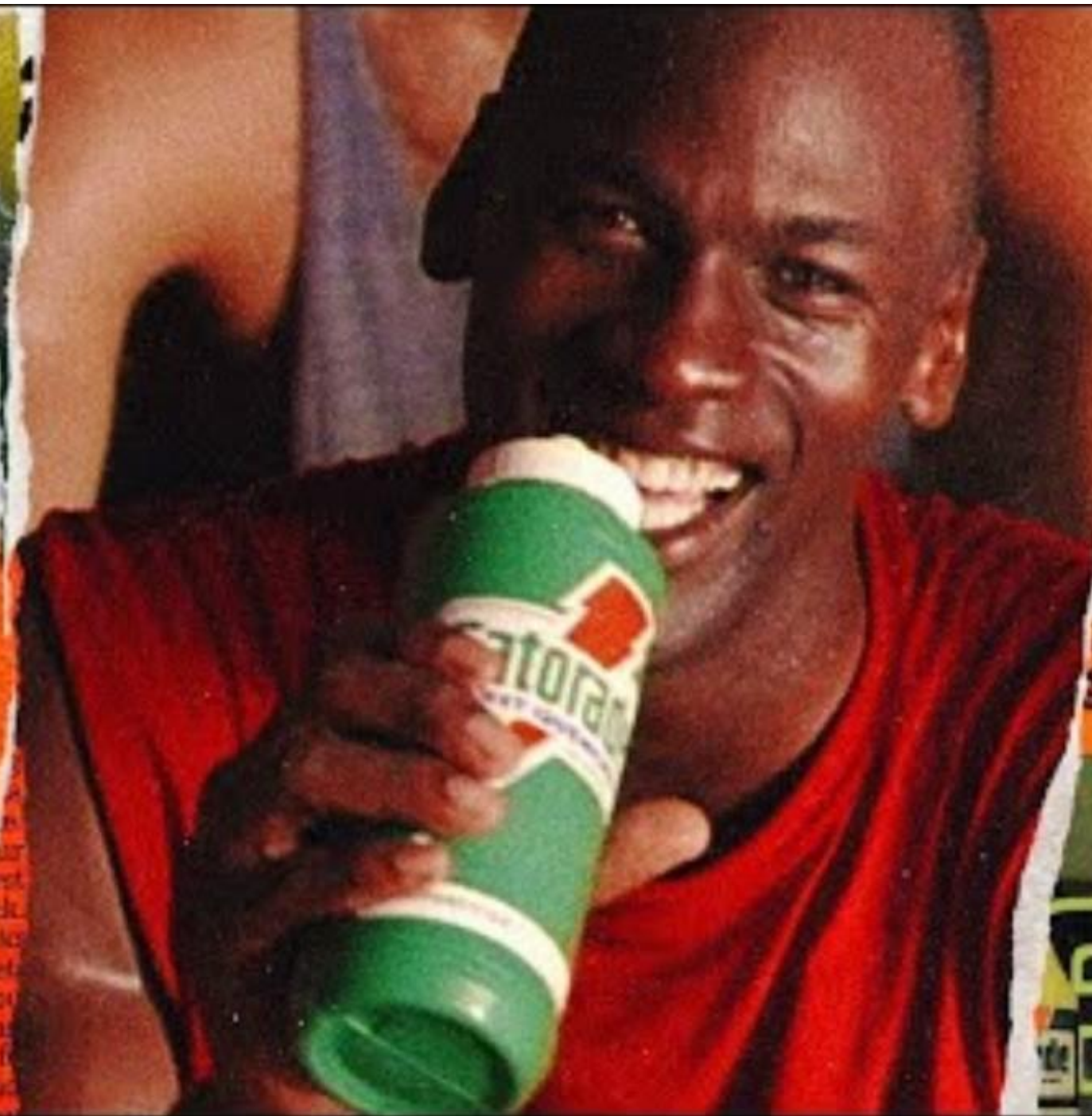
A large billboard structure is shown against a blue sky with scattered white clouds. The billboard is a large white rectangle with the text "Make an advertisement!" in black. The structure is supported by a metal frame and a tall white pole. The top of the billboard has several small, dark, rectangular structures, possibly for lighting or maintenance.

Make an advertisement!

A large billboard structure is shown against a blue sky with scattered white clouds. The billboard is a large white rectangle mounted on a metal frame. The frame includes a horizontal beam with several small, dark, rectangular structures attached to it, possibly for lighting or maintenance. A thick, white, cylindrical support pole is visible at the bottom center, extending upwards to the billboard. The overall scene is bright and clear.

Examples of Advertisements

THE WAY
TO BE
GREAT





102° reasons to
refresh yourself.



Billboard

2010

No one
grows ketchup
like Heinz.



HEINZ

CHOICE IS A BEAUTIFUL THING

Get a ride that matches your style and budget

uberX

THE LOW-COST USER



Phases of the Project

Phase 1

Brainstorm your advertisement

- What are you going to promote?
- How are you going to promote this? (sign, commercial clip)
- Are you going to work independently or with a partner/group?

Complete by February 2

Phase 2

Sketch your advertisement out

- Sketch using pencil or an online tool
- Create script of video clip

Complete by February 23

Phase 3

Complete the ad & write up 1 paragraph and how it relates to your learning.

Complete by March 6