

Advertisement Brainstorming Worksheet

Who Are You Working With?	Independent ☐ With a Partner ☐ In a Group ☐ Name(s):
What Are You Advertising?	
Supporting Details	Who is Your Target Audience? Why Should Someone Be Interested in Your Product?
How Are You Going to Promote This?	Sign/Billboard ☐ Commercial ☐ Other (describe below) ☐



Commercial Brainstorming Worksheet 2

Are you selling a product or service?	Product ☐ Service ☐
Where is this commercial shown?	
Who is your buyer?	
Who is selling the product or service?	
Why How are you going to try to persuade someone to buy it?	
List everyone in the commercial.	



Name(s): _____

Script (if needed):

Handwriting practice lines consisting of 18 horizontal lines.



Name(s): _____

Sketch (if needed):



Name(s): _____

How Does Your Advertisement Relate to What You Have Learned?

[illegible]